

Table of contents

EXECUTIVE SUMMARY.....	5	4.5 Consolidated balance sheet Assets-Liabilities structure	60
INTRODUCTION.....	7	4.6 Companies financial results growth.....	61
1. GENERAL INFORMATION.....	8	4.7 Comparative assessment of leading companies' financial indicators (2017).....	65
1.1 Industry definition.....	9		
1.2 Industry general facts & figures.....	11		
1.3 Industry general characteristics.....	12	5. VALUATION OF COMPANIES OF THE INDUSTRY....	69
1.4 Agricultural sector in Greece.....	14	5.1 Valuation methodology.....	70
1.5 Primary production of fruits and vegetables.....	17	5.2 Valuation of major companies of the industry (2011-2017).....	71
1.6 External trade of fruit processing.....	18		
1.7 Number of fruit producers and cultivated areas.....	20	6. MARKET.....	72
2. INSTITUTIONAL FRAMEWORK.....	21	6.1 Domestic production size of clingstone peach (2008/09-2019/20).....	73
3. DEMAND.....	29	6.2 Primary production of apricot and pear - Disposal into processing (2008-18).....	75
3.1 Determinants of demand.....	30	6.3 Absorption prices of primary production for composting (2008/09-2018/19).....	76
3.2 Analysis of selected determinants of demand	31	6.4 Domestic production of canned peach (2008/09-2018/19).....	77
4. SUPPLY.....	44	6.5 Domestic production of canned apricot (2008/09-2018/19).....	78
4.1 Turnover growth of major companies of the industry - (2013-2017).....	46	6.6 Average production cost of compost fruits.....	79
4.2 Ranking of major companies based on turnover (2017).....	50		
4.3 Financial analysis of the industry (2009-2017).....	52		
4.4 Groups of companies financial indicators comparison (2017).....	59		

Table of contents

6.7 Industrial production index evolution (2007-2018).....	80	C. Activity indicators.....	120
6.8 External trade of canned fruits (2009-2018).....	81	D. Performance indicators.....	126
6.9 Domestic consumption of canned fruits (2008/09-2018/19).....	86	Financial formulas.....	131
6.10 Porter's five forces.....	87	SOURCES & BIBLIOGRAPHY	132
7. INTERNATIONAL MARKET	94		
7.1 Facts & figures on the global clingstone peaches market.....	95		
7.2 Basic facts & figures on canned peach.....	99		
7.3 Basic facts & figures on canned apricot.....	102		
7.4 Basic facts & figures on canned pear.....	103		
7.5 Basic facts & figures on canned fruit cocktail.....	104		
8. CONCLUSIONS - PROSPECTS	105		
8.1 SWOT Analysis.....	106		
8.2 Main Findings - Prospects.....	107		
APPENDIX			
Financial indicators of major companies of the industry (2009-2017).....	110		
A. Capital structure and financial leverage indicators	111		
B. Liquidity indicators.....	117		