

# TABLE OF CONTENTS

<b>EXECUTIVE SUMMARY</b> .....	5	<b>5. VALUATION OF COMPANIES OF THE INDUSTRY</b> .....	68
<b>INTRODUCTION</b> .....	7	5.1 Valuation methodology.....	69
<b>1. GENERAL INFORMATION</b> .....	8	5.2 Valuation of companies of the industry	
1.1 Industry definition.....	9	(2018-2022).....	70
1.2 Industry general facts & figures.....	11	<b>6. MARKET</b> .....	71
1.3 General characteristics of the examined		6.1 Domestic market size of frozen vegetables	
market.....	12	(2013-2022).....	72
1.4 Agricultural sector in Greece and in EU-27.....	13	6.2 Structure of domestic market of frozen	
1.5 External trade of vegetables.....	14	vegetables (2022).....	73
<b>2. INSTITUTIONAL FRAMEWORK</b> .....	15	6.3 Development of domestic market of frozen	
<b>3. DEMAND</b> .....	19	vegetables, per category (2020-2022).....	74
3.1 Determinants of demand.....	20	6.4 Domestic production size of frozen vegetables	
3.2 Analysis of selected determinants of demand...	23	(2018-2022).....	75
<b>4. SUPPLY</b> .....	45	6.5 Domestic production size of frozen vegetables,	
4.1 Turnover growth of the leading companies		per category (2018-2022).....	76
(2018-2022).....	47	6.6 Structure of domestic production of frozen	
4.2 Ranking of the leading companies, based on		vegetables, per category (2022).....	77
turnover 2022.....	48	6.7 External trade of frozen vegetable.....	78
4.3 Financial analysis of the industry (2013-2022)...	49	6.8 Porter's five forces.....	81
4.4 Comparison of financial indicators for group of		<b>7. INTERNATIONAL MARKET</b> .....	88
companies (2022).....	56	7.1 General data of European market.....	89
4.5 Assets-Liabilities structure of consolidated		7.2 The market of frozen vegetables in Europe.....	90
balance sheet.....	58	7.3 Production of frozen vegetables in EU-27.....	92
4.6 Growth of companies' financial results.....	59		
4.7 Comparative assessment of companies'			
financial indicators (2022).....	63		

# TABLE OF CONTENTS

7.4 Production of frozen vegetables in selected countries of EU-27.....	93
7.5 Development of production of frozen vegetables in selected countries of EU-27.....	94
7.6 External trade of frozen vegetables in EU-27.....	96
7.7 Structure of imports-exports in EU-27.....	97
7.8 Main frozen vegetables importers in Europe.....	98
7.9 The market of frozen vegetables in Germany.....	99
7.10 The market of frozen vegetables in France.....	100
7.11 The market of frozen vegetables in Italy.....	101
7.12 The market of frozen vegetables in Spain.....	102
7.13 The international market of frozen vegetables	103
<b>8. CONCLUSIONS-PROSPECTS</b> .....	104
8.1 SWOT Analysis.....	105
8.2 Main findings – Prospects.....	106
<b>APPENDIX</b>	
Financial indicators of companies of the industry (2013-2022).....	108
A. Capital structure and financial leverage indicators .....	109
B. Liquidity indicators.....	115
C. Activity indicators.....	118
D. Performance indicators.....	124
Types of financial indicators.....	129
<b>SOURCES &amp; BIBLIOGRAPHY</b> .....	130