

TABLE OF CONTENTS

EXECUTIVE SUMMARY.....	6	4.5 Financial indicators' comparative evaluation of processing olive oil companies (2016).....	74
INTRODUCTION.....	9		
1. GENERAL INFORMATION.....	10	4.7 Assets – Liabilities structure in the consolidated processing olive oil companies balance sheet	78
1.1 Industry definition.....	11		
1.2 Industry general facts & figures.....	15		
1.3 Industry general characteristics.....	17	4.8 Assets – Liabilities structure in the consolidated processing table olives companies balance sheet	79
1.4 Protected designation of origin (PDO) and protected geographical indication (PGI) products...	20		
1.5 Agricultural sector in Greece and in the EU-28.	21	4.9 Main industry's processing olive oil companies' financial results growth industry.....	80
1.6 Cultivated areas of the olive trees.....	25		
1.7 Geographical distribution of domestic production.	27	4.10 Main industry's processing table olives companies' financial results growth.....	84
2. INSTITUTIONAL FRAMEWORK.....	29		
3. DEMAND.....	34	4.11 Comparative assessment of major processing olive oil companies financial indicators (2016).....	88
3.1 Determinants of demand.....	35		
3.2 Analysis of selected determinants of demand.....	36	4.12 Comparative assessment of major processing table olives companies financial indicators (2016).	91
4. SUPPLY.....	54		
4.1 The main processing and standardization olive oil companies.....	56	5. VALUATION OF COMPANIES.....	94
4.2 The main processing and standardization table olives companies.....	61	5.1 Valuation methodology.....	95
4.3 Main approved companies.....	64	5.2 Valuation of the processing olive oil companies of the industry (2011-2016).....	96
4.4 Financial analysis of the industry (2010-2016)...	65	5.3 Valuation of the processing table olives companies of the industry (2011-2016).....	97

TABLE OF CONTENTS

6. MARKET	98	7.8 Global imports of table olives.....	140
6.1 Domestic production size of olive oil (2007/08-2016/17).....		7.9 Global consumption of table olives.....	142
6.2 Domestic olive production structure.....	99	8. CONCLUSIONS - PROSPECTS	145
6.3 Olive oil exports (2007-2016).....	101	8.1 SWOT Analysis.....	146
6.4 Comparative advantage of exporting olive oil	102	8.2 Main findings - Prospects.....	147
6.5 Domestic market size of standardized olive oil (2007/08-2016/17).....	105	APPENDIX I	
6.6 Olive oil domestic market structure (2016/17)	106	Financial indicators of major companies of the industry (2010-2016).....	151
6.7 Domestic production size of table olives (2007/08-2016/17).....	107	A. Capital structure and financial leverage indicators.....	152
6.8 Table olives exports (2007-2016).....	108	B. Liquidity indicators.....	170
6.9 Domestic market size of table olives (2007/08- 2016/17).....	109	C. Activity indicators.....	179
6.10 Porter's five forces.....	113	D. Performance indicators.....	197
7. INTERNATIONAL MARKET	115	APPENDIX II	
7.1 Global production of olive oil.....	122	Financial indicators of major companies of the industry (2010-2016).....	212
7.2 Global exports of olive oil.....	123	A. Capital structure and financial leverage indicators.....	213
7.3 Global imports of olive oil.....	127	B. Liquidity indicators.....	226
7.4 Global consumption of olive oil.....	129	C. Activity indicators.....	232
7.5 Key elements of selected olive oil producing countries.....	131	D. Performance indicators.....	244
7.6 Global production of table olives.....	134	Financial formulas.....	254
7.7 Global exports of table olives.....	135	SOURCES & BIBLIOGRAPHY	255