

Table of contents

EXECUTIVE SUMMARY	5	4.1 Turnover growth of major companies of plastic packaging production (2015-2019).....	52
INTRODUCTION	7	4.2 Ranking of major companies on turnover 2018.....	60
1. GENERAL INFORMATION	8	4.3 Financial analysis of the industry (2015-2019)...	65
1.1 Industry definition.....	9	4.4 Comparison of groups of companies' financial indicators (2018).....	71
1.2 Definitions of industry's indicative products.....	11	4.5 Consolidated balance sheet Assets-Liabilities structure(2016-2018).....	73
1.3 Industry general facts and figures.....	14	4.6 Companies financial results growth.....	74
1.4 Industry characteristics of plastic packaging.....	15	4.7 Comparative assessment of leading companies' financial indicators (2018).....	78
1.5 Raw materials – production process.....	16	5. VALUATION OF COMPANIES OF THE INDUSTRY..	82
1.6 Advantages of plastic packaging.....	20	5.1 Valuation methodology.....	83
1.7 Plastic's applications.....	21	5.2 Valuation of companies of the industry (2015-2019).....	84
2. INSTITUTIONAL FRAMEWORK	23	6. MARKET	85
2.1 Institutional framework.....	24	6.1 Indicator of industrial production.....	86
2.2 Regulations – Standards.....	27	6.2 Domestic market size (2015-2019).....	87
3. DEMAND	31	6.3 Domestic market structure (2019).....	88
3.1 Determinants of demand.....	32	6.4 External trade of plastic packaging (2015-2019).....	89
3.2 Analysis of selected determinants of demand..	34	6.5 Data of alternative waste management of plastic packaging.....	90
3.3 Principal magnitudes of closely related sectors- customers.....	47	6.6 Porter's five forces.....	91
3.4 Declared quantities of packaging materials, per material.....	49		
4. SUPPLY	50		

Table of contents

7. INTERNATIONAL MARKET	98	Financial formulas.....	214
7.1 Global production of plastics.....	99	SOURCES & BIBLIOGRAPHY	215
7.2 Structure of demand of plastic in Europe.....	100		
7.3 External trade in EU-28 (2015-2019).....	101		
7.4 Structure of imports of plastic packaging in EU-28 (2015,2019).....	103		
7.5 Structure of exports of plastic packaging in EU-28 (2015,2019).....	104		
7.6 Plastic waste in Europe.....	105		
7.7 European industry of plastics.....	106		
7.8 European goals in relation to plastic waste.....	107		
8. CONCLUSIONS - PROSPECTS	108		
8.1 SWOT Analysis.....	109		
8.2 Main Findings - Prospects.....	110		
APPENDIX			
Financial indicators of companies of the industry (2015-2019).....	113		
A. Capital structure and financial leverage indicators	114		
B. Liquidity indicators.....	144		
C. Activity indicators.....	159		
D. Performance indicators.....	189		