

TABLE OF CONTENTS

SYNOPSIS	5.1 Cultivated areas.....
INTRODUCTION	5.2 Animal farming.....
1. GENERAL INFORMATION	5.3 Entrepreneur.....
1.1 Definition	5.4 Domestic production.....
1.2 General data on the industry	5.5 Domestic market size.....
1.3 Industry characteristics.....	5.6 Turnover evolution of the main producing companies
1.4 Agricultural sector in Greece.....	5.7 Porter's five forces.....
2. INSTITUTIONAL FRAMEWORK	6. INTERNATIONAL MARKET
3. DEMAND	6.1 General information of the global market.....
3.1 Determinants of demand	6.2 General information of the european market.....
3.2 Analysis of selected determinants of demand ...	7. CONCLUSIONS - PROSPECTS
4. OFFER	7.1 SWOT Analysis.....
4.1 The main producing companies.....	7.2 Main findings - Prospects.....
4.2 The main trading companies.....	ANNEX
4.3 The main companies producing conventional products.....	Financial ratios of major enterprises of the industry.....
4.4 Financial indicators of the industry	A.Capital structure indicators and financial leverage.....
5 MARKET	

TABLE OF CONTENTS

B. Liquidity indicators	
C. Activity indicators.....	
D. Performance indicators.....	
Types of financial indicators.....	
SOURCES & BIBLIOGRAPHY.....	